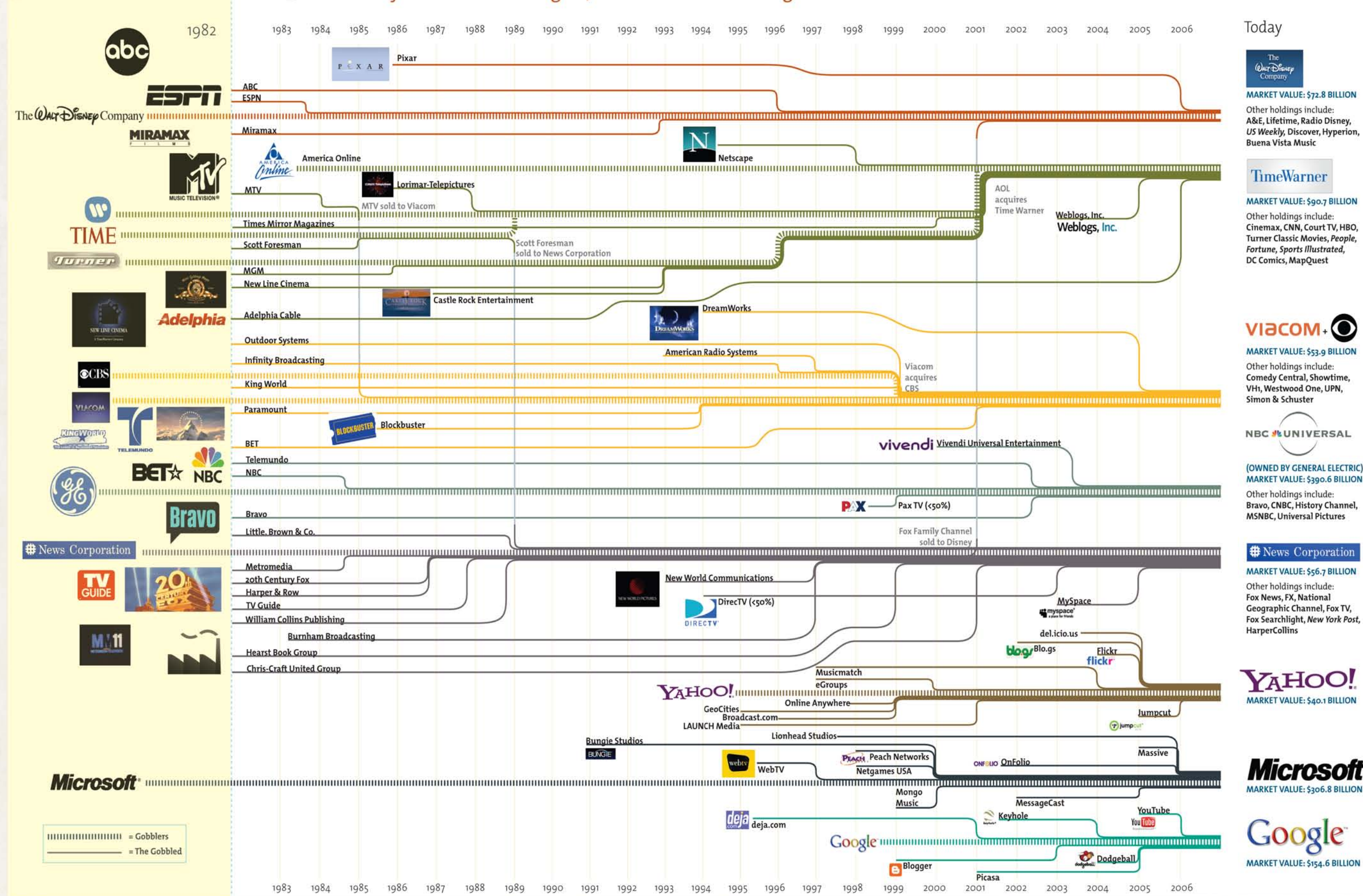


AND THEN THERE WERE EIGHT 25 years of media mergers, from GE-NBC to Google-YouTube



SOURCES: COLUMBIA JOURNALISM REVIEW, FREE PRESS

INFORMATION GRAPHIC BY DMITRY KRASNY

Today

The Walt Disney Company
 MARKET VALUE: \$72.8 BILLION
 Other holdings include: A&E, Lifetime, Radio Disney, US Weekly, Discover, Hyperion, Buena Vista Music

Time Warner
 MARKET VALUE: \$90.7 BILLION
 Other holdings include: Cinemax, CNN, Court TV, HBO, Turner Classic Movies, People, Fortune, Sports Illustrated, DC Comics, MapQuest

Viacom + CBS
 MARKET VALUE: \$53.9 BILLION
 Other holdings include: Comedy Central, Showtime, VH1, Westwood One, UPN, Simon & Schuster

NBC Universal
 (OWNED BY GENERAL ELECTRIC)
 MARKET VALUE: \$390.6 BILLION
 Other holdings include: Bravo, CNBC, History Channel, MSNBC, Universal Pictures

News Corporation
 MARKET VALUE: \$56.7 BILLION
 Other holdings include: Fox News, FX, National Geographic Channel, Fox TV, Fox Searchlight, New York Post, HarperCollins

YAHOO!
 MARKET VALUE: \$40.1 BILLION

Microsoft
 MARKET VALUE: \$306.8 BILLION

Google
 MARKET VALUE: \$154.6 BILLION